Florida Combined Otolaryngology Meeting 2017

Nov. 10-12, 2017
Ritz-Carlton Orlando, Grande Lakes
Orlando, FL
About FCOM 2017

Target Audience

All interested healthcare professionals.

Educational Objectives

By the end of this presentation, the participants should be able to:
1. Provide the ENT and Facial Plastic Surgery updates on new techniques, concepts and procedures.
2. Describe surgical indications and techniques.
3. Identify best practices and outcomes.
4. Discuss improvement in patient experiences.
5. Interpret ideas in improving management of the ENT And Facial Plastic Surgical office.
6. Learn about current regulations and mandates effecting patient practice.
7. Update practitioners on practice management issues and quality.

New This Year

The Florida Combined Otolaryngology Meeting continues to grow and progress every year. This year’s meeting will feature:
- Friday morning hands-on cadaver workshops in sinonasal and OSA procedures – limited spots; registration and additional fee required
- A live surgery broadcast: transoral robotic surgery
- Workshop for residents: transitioning from residency to practice
- Resident poster competition – The top three winners will present on Sunday morning.
- Dessert and fireworks at Disney’s EPCOT – Bring the whole family to this fun, exclusive event!
Boards of Directors

FSO-HNS Executive Council

President – Lee Mandel, MD, FACS
President-Elect & Program Chair – Scott Magnuson, MD
Immediate Past President – K. Paul Boyev, MD
Secretary/Treasurer – Daniel A. Vincent, Jr, MD, FACS
Secretary/Treasurer-Elect – Amy L. Rutt, DO

FSFPRS Executive Council

President & Program Chair – Dominic Castellano, MD
Immediate Past President – Kathryn Hall, MD
Secretary/Treasurer – Harry V. Wright, MD
Secretary/Treasurer-Elect – Lisa D. Grunebaum, MD

University Representatives

University of South Florida – Tapan Padhya, MD
University of Miami – Adrien Eshraghi, MD, MSc
Mayo Clinic – Amy L. Rutt, DO
University of Florida – John Isaacs, MD, FACS

Board of Governors Representatives

Board of Governors Chair – K. Paul Boyev, MD
Governor, Miami – Michael Owens, MD
Legislative Chair – Michael Siedman, MD, FACS
SEGR Representative/Governor, Greater Jacksonville – Daniel Wohl, MD

Other Positions/Committees

FMA Delegate – Dennis S. Agliano, MD
Rep to the Florida Pediatric Society – Gary D. Josephson, MS
NFO President – Nathan Nachlas, MD
Florida Carrier Advisory Committee Alternate Representative – Mark H. Widick, MD
Medicare Carrier Representative – Air Wirtschafter, MD
Administrator Representative – Todd Blum, MHA, CMPE
Executive Director (ex-officio) – Robin Wagner, COPM
PHYSICIAN WORKSHOP

8:00 a.m.-11:30 a.m.  Technologic Advances in Sinonasal Surgery at Florida Hospital Nicholson Center
Workshop Directors: Nathan E. Nachlas, MD; Lee Mandel, MD

This course is a hands-on experience on the latest technological advances in sinonasal surgery. It specifically features the following equipment and devices:

1. Ultrasonic Rhinoplasty Piezotome by Marina Medical
2. Fiagon Sinus navigation by Entellus Medical
3. Fusion Sinus navigation by Medtronic
4. Comparison of the latest balloons by Acclarent, Entellus Medical, and Medtronic
5. Latera lateral nasal wall implant for external nasal valve compromise by Spirox
6. Clarifix device for treatment of vasomotor rhinitis by Arrinex

Through didactic sessions and hands-on cadaver dissections, this course will allow attendees to acquire a sound knowledge of the anatomy of the nose and paranasal sinuses, as well as have hands-on experience with the state-of-the-art technology in surgical treatment of the internal and external nose.

Sponsored by Medtronic, Entellus Medical, Acclarent, Spirox, Arrinex, Marina Medical, and the Network of Florida Otolaryngologists.

ADVANCED PRACTICE PROVIDER WORKSHOP

Moderator: Vanessa McDowell PA-C, Brigitte Narvarte, PA-C

9:00 a.m.-11:30 a.m.  Endoscopy Workshop at The Nicholson Center
9:00 a.m.-9:15 a.m.  Introduction and Welcome – Nathan E. Nachlas, MD
9:15 a.m.-9:30 a.m.  Introduction to Workshops/Hands-on Simulation
                        – Jose Mercado, MMS, PA-C
9:30 a.m.-11:00 a.m.  Basic Scopes Workshop for Physician Assistant Students – Moderators: Brigitte Narvarte, MMS, PA-C; Vanessa McDowell, MMS, PA-C
Education Schedule

9:30 a.m.-11:00 a.m.   Advanced Scopes Workshop for Physician Assistant Students – Moderator: Jose Mercado, MMS, PA-C

11:30 a.m.   Bus Transportation from the Nicholson Center to the Ritz-Carlton Orlando, Grande Lakes

12:00 p.m.-1:00 p.m.   Lunch for All Registered Attendees and Guests

ADVANCED PRACTICE PROVIDER TRACK

1:00 p.m.-2:00 p.m.   Speed Interviews for Prospective Physician Assistants

2:00 p.m.-2:05 p.m.   Welcome and Introductions – Nathan E. Nachlas, MD

2:05 p.m.-2:20 p.m.   The Full Head & Neck Examination – Jeffrey Fichera, MMS, PA-C

2:20 p.m.-2:35 p.m.   Paranasal Sinus CT Interpretation – Brigitte Narvarte, MMS, PA-C

2:35 p.m.-2:50 p.m.   Otology: Common Ear Conditions – Jose Mercado, MMS, PA-C

2:50 p.m.-3:15 p.m.   Break with Exhibitors

3:15 p.m.-3:30 p.m.   Rhinology: My Approach to the Sinus Patient
  – Lee Mandel, MD, FACS

3:30 p.m.-3:45 p.m.   Facial Plastics and Reconstructive Surgery and Rhinology: The Total Nose – Vanessa McDowell, MMS, PA-C

3:45 p.m.-4:00 p.m.   Laryngology: Evaluation of Cough – Daniel Vincent, MD, FACS

4:00 p.m.-4:15 p.m.   Otolaryngology Allergy: ENT Allergy Primer
  – Camysha Wright, MD

4:15 p.m.-4:30 p.m.   Sleep Medicine: Snoring and OSA – Ari Wirtschafter, MD

4:30 p.m.-4:45 p.m.   Head & Neck: Evaluation of a Neck Mass
  – Michael Aronsohn, MD

4:45 p.m.-5:00 p.m.   Clinical Trials, Office Based Surgeries & More
  – Brigitte Narvarte, MMS, PA-C; Vanessa McDowell, MMS, PA-C

5:00 p.m.-5:15 p.m.   Question & Answer Session – All Speakers

6:00 p.m.-7:30 p.m.   Wine and Cheese/Poster Reception and Resident Poster Competition
Education Schedule

**PHYSICIAN TRACK**

2:00 p.m.-2:15 p.m.  Introduction
2:15 p.m.-3:15 p.m.  Live Surgery Broadcast from Head and Neck Surgery Center of Florida Transoral Robotic Surgery – Bruce Haughey, MD; Scott Magnuson, MD
3:15 p.m.-4:00 p.m.  Panel – Oropharyngeal Carcinoma in HPV Era, 2018 AJCC Staging System for HPV-Related Cancers, De-Escalation of Adjuvant Treatment: RAD/ONC, Surgery as First Line Treatment – Bruce Haughey, MD; Scott Magnuson, MD

4:00 p.m.-4:20 p.m.  Break with Exhibitors
4:20 p.m.-5:00 p.m.  Panel: Obstructive Sleep Apnea Syndrome: A Focus on DISE, Palate Surgery and Tongue-Base Surgery – Panelists: James Bekeny, MD; Carlos Andres Torre, MD  Moderator: Scott Brietzke, MD

5:00 p.m.-5:15 p.m.  Fully Ablative Erbium YAG Laser Resurfacing – Dominic Castellano, MD

5:15 p.m.-5:30 p.m.  Contemporary Management of Frontal Sinus Fractures – Kathy Hall, MD

6:00 p.m.-7:30 p.m.  Wine and Cheese/Poster Reception and Resident Poster Competition

**ADMINISTRATOR TRACK**

*Introduction: Nathan E. Nachlas, MD*

2:00 p.m.-4:00 p.m.  The Ritz Carlton Leadership Training – John Cashion, CAM

*Transition your practice into the Ritz Carlton equivalent of the medical office. An incredible opportunity to improve customer satisfaction!*

4:00 p.m.-4:30 p.m.  Question and Answers Session – All Speakers

6:00 p.m.-7:30 p.m.  Wine and Cheese/Poster Reception and Resident Poster Competition

**Saturday, Nov. 11, 2017**

7:30 a.m.-8:00 a.m.  Breakfast in the Exhibit Hall

Register Today
Education Schedule

**PHYSICIAN TRACK**

*Moderator: Ari Wirtschafter, MD*

8:00 a.m.–8:15 a.m.  
Welcome and NFO Update – Nathan Nachlas, MD

**DIGITAL MARKETING**

8:15 a.m.–8:30 a.m.  
How to Get New Patients through Search Engine Marketing (PPC) – Vince Gelormine

8:30 a.m.–8:45 a.m.  

8:45 a.m.–9:00 a.m.  
How to Use Your Website to Attract New Patients – Sean Tibor

9:00 a.m.–9:20 a.m.  
Growing Your Practice through Social Media – Chris Muccio

9:20 a.m.–9:40 a.m.  
Question and Answer Session – All Speakers

9:40 a.m.–10:00 a.m.  
Break with Exhibitors

**MIPS & ADVANCED PAYMENT MODELS – CURRENT UPDATE**

10:00 a.m.–10:15 a.m.  
2018 MIPS – John Lanza, MD

10:15 a.m.–10:30 a.m.  
Penetration of Advanced Payment Models in Otolaryngology – Katherine Becker, JD

10:30 a.m.–10:45 a.m.  
Negotiating with Third Party Payers in the Era of MIPS and APMs – Becky Greenfield, JD/MPH

10:45 a.m.–10:55 a.m.  
Panel Discussion: Question & Answer Session – All Speakers

10:55 a.m.–11:00 a.m.  
Florida Otolaryngologist of the Year Award

**PHYSICIAN TRACK**

11:00 a.m.–11:15 a.m.  
Reducing Nasal Tip Projection During Rhinoplasty – Anurag Agarwal, MD

11:15 a.m.–12:15 p.m.  
FSO-HNS Keynote: Pediatric OSAS – Scott Brietze, MD

12:15 p.m.–1:15 p.m.  
FSFPRS Keynote: Primary and Secondary Rhinoplasty – Norman Pastorek, MD

1:00 p.m.–3:00 p.m.  
Lunch for All Meeting Attendees
### RESIDENT TRANSITION TRACK

*Moderator: Miguel Rivera, MD*

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Speaker(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>2:00 p.m.-4:00 p.m.</td>
<td>After Residency, What Practice Setting Is Best for Me?</td>
<td>Miguel Rivera, MD</td>
</tr>
<tr>
<td>4:00 p.m.-5:00 p.m.</td>
<td>Speed Interviews for Residents</td>
<td></td>
</tr>
</tbody>
</table>

We will describe the different paths available for otolaryngologists. The salary structures and the pros and cons of each option will be discussed.

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Speaker(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:00 p.m.</td>
<td>Bus Transportation to Disney’s Epcot</td>
<td></td>
</tr>
<tr>
<td>8:30 p.m.-10:30 p.m.</td>
<td>Dessert and Fireworks at Epcot</td>
<td></td>
</tr>
</tbody>
</table>

### Sunday Nov. 12, 2017

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Speaker(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:00 a.m.-7:30 a.m.</td>
<td>Breakfast in the Exhibit Hall</td>
<td></td>
</tr>
<tr>
<td>7:30 a.m.-8:00 a.m.</td>
<td>Fifteen-Minute Rhinophyma Repair – Harry Wright, MD</td>
<td></td>
</tr>
<tr>
<td>8:00 a.m.-8:30 a.m.</td>
<td>Managing the Compromised Soft Tissue Envelope in Rhinoplasty: The Potential of Microfat – Greg Dibelius, MD</td>
<td></td>
</tr>
<tr>
<td>8:30 a.m.-9:00 a.m.</td>
<td>Deep Plane Facelift: Why It Works for Me</td>
<td>Norman Pastorek, MD</td>
</tr>
<tr>
<td>9:10 a.m.-9:30 a.m.</td>
<td>Refreshment Break</td>
<td></td>
</tr>
<tr>
<td>9:30 a.m.-9:40 a.m.</td>
<td>Resident Presentation 1</td>
<td></td>
</tr>
<tr>
<td>9:40 a.m.-9:50 a.m.</td>
<td>Resident Presentation 2</td>
<td></td>
</tr>
<tr>
<td>9:50 a.m.-10:00 a.m.</td>
<td>Resident Presentation 3</td>
<td></td>
</tr>
<tr>
<td>10:00 a.m.-11:00 a.m.</td>
<td>Panel: Medical Devices for ENT-Related Diseases</td>
<td>Panelists: Lee Mandel, MD; Nathan Nachlas, MD; Michael Seidman, MD</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Moderator – Scott Magnuson, MD</td>
</tr>
<tr>
<td>11:00 a.m.-11:15 a.m.</td>
<td>Resident Awards</td>
<td></td>
</tr>
<tr>
<td>11:15 a.m.-11:30 a.m.</td>
<td>Wrap-Up</td>
<td></td>
</tr>
</tbody>
</table>
The following poster presenters will compete for the top three opportunities to present orally during Sunday’s morning program.

1. **Synchronous Tumors of the Parotid Gland: Recurrent Pleomorphic Adenoma and MALT Lymphoma** – Joshua Bradshaw, MD; Shilpa Renukuntla, MD | *University of South Florida*

2. **Contemporary Management of Facial Nerve Schwannomas** – Thomas Babcock, MD; Adrien Eshraghi, MD | *University of Miami*

3. **Fellowship Training in Microvascular Surgery and Post-Fellowship Practice Patterns: a Cross Sectional Survey of U.S. Otolaryngologic Surgeons from Facial Plastics and Reconstructive Surgery Programs** – Douglas Bennion, PhD; Peter Dziegielewski, MD | *University of Florida*

4. **Complete Bilateral Eustachian Tube Stenosis from Caustic Exposure in a Young Adult Male** – Douglas Bennion, PhD; Jeb Justice, MD | *University of Florida*

5. **Massive Infantile Myofibromatosis of the Upper Lip Causing Airway Distress in a Newborn: Case Report and Review of the Literature** – Kevin Wang, MD; Douglas Bennion, PhD | *University of South Florida*

6. **Giant Fibrovascular Polyp of the Hypopharynx Causing an Airway Emergency** – Christopher Nickel, MD; Tapan Padhya, MD | *University of South Florida*

7. **Heterotopic Ossification in the Posterior Triangle of a Pediatric Patient; an Imaging Case Report** – Lindsey Ryan, MD; Tapan Padhya, MD | *University of South Florida*

8. **Central Auditory Processing Disorders in Children With Learning Disabilities** – Emre Ocak, MD; Adrien Eshraghi, MD | *University of Miami*

9. **Genetic Screening for Hearing Loss: Characteristics of Infants who Passed and Failed the Newborn Hearing Screening – Preliminary Results** – Christine Daguillo, MD; Denise Yan, PhD | *University of Miami*

10. **Non-Surgical versus Surgical Management of Vocal Process Granulomas** – Christie McGee, MD; Jason Rudman, MD | *University of Miami*
The Florida Combined Otolaryngology Meeting is **free** for FSO-HNS and FSFPRS members or current applicants and $400 ($450 after Oct. 27) for non-members. Your 2017 dues MUST be paid to receive the member rate. Dues may be paid at [www.fsohns.org](http://www.fsohns.org) or [www.fsohns.org](http://www.fsohns.org).

**There is a late registration fee for both members and non-members if you register after Oct. 27, 2017.** Registration includes the general sessions, continental breakfast, coffee breaks, lunch on Friday and Saturday, Friday’s cocktail reception, and more with your colleagues. The Friday “Technological Advances in Sinonasal Surgery” workshop and Saturday dessert and fireworks at EPCOT events are an additional fee.

All registrations must be completed online, and **you MUST pre-register to attend.**

### Registration Rates

<table>
<thead>
<tr>
<th></th>
<th>Early Bird through Oct. 27</th>
<th>After Oct. 27</th>
</tr>
</thead>
<tbody>
<tr>
<td>Physician Member</td>
<td>Free</td>
<td>$50</td>
</tr>
<tr>
<td>Physician Non-Member</td>
<td>$400</td>
<td>$450</td>
</tr>
<tr>
<td>Workshop: Technological Advances in Sinonasal Surgery</td>
<td>$299</td>
<td>$399</td>
</tr>
<tr>
<td>Resident, Fellow or Student</td>
<td>Free</td>
<td>$50</td>
</tr>
<tr>
<td>NP or PA</td>
<td>Free</td>
<td>Free</td>
</tr>
<tr>
<td>Manager of an FSO-HNS or FSFPRS Member’s Practice*</td>
<td>Free</td>
<td>$50</td>
</tr>
<tr>
<td>Saturday Dessert &amp; Fireworks at EPCOT – Adult Ticket</td>
<td>$49</td>
<td>$49</td>
</tr>
<tr>
<td>Saturday Dessert &amp; Fireworks at EPCOT – Child Ticket</td>
<td>$29</td>
<td>$29</td>
</tr>
</tbody>
</table>
The Florida Combined Otolaryngology Meeting is NOT affiliated with a housing company. Please be careful if approached by any company or service claiming to be an official housing provider for FCOM 2017. FCOM offers the guaranteed lowest rate available. In the past, we have been made aware of travel companies that are entirely fraudulent, misleading exhibitors and attendees with false information. Please note that you can ONLY book a room in the FCOM 2017 block by using the booking information on this page or at www.fsohnsandfsfprs.org/Annual-Meeting. If you are contacted by a housing company trying to sell hotel rooms for this meeting, please contact FCOM meeting management at 412-731-2289 x 107.

Ritz-Carlton Orlando, Grande Lakes

Deluxe Gardenview Room
$269 per night

Visit the FCOM 2017 webpage at fsohnsandfsfprs.org/Annual-Meeting/ to book your accommodations online. Reservations must be receive on or before Monday, Oct. 17, 2017.*

*The FCOM 2017 block is NOT
guaranteed through the deadline of Oct. 17, 2017. Once the block sells out, rooms will be available on a “space and rate availability basis” and the discounted conference rate will NOT be guaranteed. It is advised that you make your hotel arrangements as soon as possible.

About the Resort

While the magic of America’s favorite playground entertains the imagination from morning to night, there is a hotel in Orlando that delights it – by creating memories that stay vivid long after you leave this Florida oasis. The Ritz-Carlton Orlando, Grande Lakes envelops you into 500 acres of natural beauty, a luxurious retreat where you can surrender to the serenity of our relaxing spa, indulge in fine dining, or play 18 holes on our golf course. With exceptional amenities and impeccable service, one of the most breathtaking luxury hotels in Orlando is the perfect place to relax and meet.

Housing Booking Alert

The Florida Combined Otolaryngology Meeting is NOT affiliated with a housing company. Please be careful if approached by any company or service claiming to be an official housing provider for FCOM 2017. FCOM offers the guaranteed lowest rate available. In the past, we have been made aware of travel companies that are entirely fraudulent, misleading exhibitors and attendees with false information. Please note that you can ONLY book a room in the FCOM 2017 block by using the booking information on this page or at www.fsohnsandfsfprs.org/Annual-Meeting. If you are contacted by a housing company trying to sell hotel rooms for this meeting, please contact FCOM meeting management at 412-731-2289 x 107.
2400 Ardmore Blvd. Suite 302
Pittsburgh, PA 15221

Please read and forward to:

☐ Staff Otolaryngologists
☐ Residents
☐ Administrator/Manager
☐ Physician Assistant/Nurse Practitioner
☐ Physician Assistant/Nurse Practitioner
   Students